

**Boehringer Ingelheim's VMX 2020 Symposia Giveaway
Official Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING.**

1. **Eligibility:** The Boehringer Ingelheim's VMX 2020 Symposia Giveaway (the "Promotion") is available during the Veterinary Meeting & Expo (VMX) Conference to be held January 19 - January 22, 2020 in Orlando, FL (the "Conference").

Eligible participants must meet all the following criteria:

- a. A legal resident of the United States or the District of Columbia (excluding Minnesota);
- b. 18 years of age or older;
- c. An invited and/or registered attendee of the Conference;
- d. A veterinarian or veterinary technician; and
- e. Any veterinarian or veterinary technician personnel affiliated with local, state or federal governments shall NOT be eligible to participate in this Promotion where such affiliation poses a conflict of interest and violates applicable policies related to gifts or contests.

Boehringer Ingelheim Animal Health USA Inc., ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members and people living in the same households of each (whether related or not) are not eligible. Void outside the United States and where prohibited by law.

2. **Promotion Period:** The Promotion begins at 6:30 a.m. Eastern Standard Time ("EST") on January 19, 2020 and ends at 5:00 p.m. EST on January 22, 2020 (the "Promotion Period").
3. **Symposiums:** During the Promotion Period, you may attend one or all of the following Symposia or Talk (each a "Symposium") (dates and times subject to change):

EAT. DRINK. LEARN.

Sunday, January 19, 2019 Tech Breakfast OCCC S210 D/E	
6:30 AM – 7:30 AM	Lone Star Ticks: An Expanding Threat to Pets and Humans Janet McConnell

Industry Breakfast OCCC S310 E-H	
6:30 AM – 7:30 AM	Understanding & Treating Noise Reactivity & Aversion in Dogs Dr. Margaret Gruen

Tech Lunch OCCC N310 A/B	
11:15 AM- 12:15 PM	Let's Talk Lifestyle Vaccines: Having the Conversation with Pet Owners Beckie Mossor

Industry Lunch OCCC S310 E-H	
12:15 PM – 1:15 PM	Diabetes Tidbits: Updates on the Clinical Approach to Diabetes Mellitus in Dogs Dr. Cynthia Ward

Tuesday, January 21, 2020 Tech Lunch OCCC N310 A/B	
11:15 AM- 12:15 PM	Diabetes Dialogue: Empowering Technicians Kara Burns

EDUCATIONAL SESSIONS

Sunday, January 19, 2020 Client Engagement & Clinic Marketing Symposium Room OCCC S310 A/B	
4:00 PM – 4:50 PM	Google, Online Reviews, & More: Making Digital Marketing Work for You Shana Sullivan

Monday, January 20 New Therapeutic Approaches to Chronic Care Symposium Room OCCC S230 D-F	
1:45 PM - 2:35 PM	Updates on the Staging & Management of Mitral Valve Disease in Dogs Dr. Brian Scansen
2:50 PM - 3:40 PM	Systemic Hypertension in Cats: Evidence for Handling the Pressure Dr. Bianca Lourenço
4:00 PM - 4:50 PM	Osteoarthritis Management: Integrating New & Emerging Therapies Into Your Current Treatment Plans Dr. Bryan Torres

Tuesday, January 21 Emerging Vector-borne & Zoonotic Disease Symposium Room OCCC S330 A-D	
8:00 AM - 9:15 AM	Tracking the Ticks: Epidemiology of Lyme Disease in North America Dr. Brian Herrin
9:55 AM – 10:45 AM	Exciting Developments in the Quest to Reduce the Incidence of Lyme Disease Dr. Maria Gomes-Solecki
11:00 AM – 11:50 AM	Vector-borne Infections & IMHA: What Is the Evidence? Dr. Adam Birkenheuer
1:45 PM – 2:35 PM	Lethal Leptospirosis: A Preventable Disease Dr. Jane Sykes
2:50 PM – 3:40 PM	Rabies & Rabies Vaccination: Beyond CORE! Dr. Richard Ford
4:00 PM – 4:50 PM	Did You Know That Up to 80% of Cat Fleas Carry Human or Pet Pathogens? Dr. Michael Lappin

A random drawing will be performed for each Symposium from among all eligible entries received for each Symposium.

4. **How to Enter:** During the Promotion Period, go to www.MoreThanCE.com ("Website") and locate the official entry form. Follow the on-screen directions, select a Symposium to enter, complete all required fields and submit to enter to receive one (1) entry in the Promotion for the selected Symposium. If you are unable to complete the online entry form, you may visit the Boehringer Ingelheim booth #1351, request an entry form, complete all required fields, select a Symposium to enter and submit the form at the booth to receive one (1) entry in the Promotion for the selected Symposium. Entrants must complete all required information. You do not have to attend a Symposium to enter. **LIMIT ONE (1) ENTRY PER PERSON / REGISTERED ATTENDEE PER SYMPOSIUM.** You are not a winner until your prize claim is validated and you receive official verbal or written notification from the Sponsor or the Promotion Administrator.
5. **Prize Drawing:** On or about February 5, 2020, the Promotion Administrator will conduct a random drawing for each Symposium from among all eligible entries received for each Symposium during the entire Promotion Period ("each a "Symposium Prize Drawing").
6. **Prizes, Approximate Retail Value ("ARV") & Odds:** Fifteen (15) Grand Prizes (one per Symposium): One (1) Nespresso® by Breville® VirtuoLine Coffee and Espresso Maker Bundle valued at \$239. Total prize pool per conference is \$3,585. No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. Arrangements for delivery of prizes will be made after winner validation. **LIMIT ONE (1) PRIZE PER PERSON.** Odds of winning a prize depend on the number of entries received. At the Sponsor's discretion, unclaimed prizes may not be awarded.
7. **General Rules:** All applicable federal, state and local laws apply. Potential winners may be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. The return of any prize or failure to respond to notices or return any required documents in a timely manner or as determined by the Promotion Administrator, may result in disqualification and the choosing of an alternate

winner. By participating in this Promotion, entrants agree to abide by and be bound by the Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.

Promotion Parties are not responsible for: (i) entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected or for non-delivered or postage-due mail; or for printing, distribution or production errors; (v) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vi) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (vii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (viii) by any human, or other error, which may occur in this Promotion or (ix) cheating or fraud by any entrant. All incomplete or non-conforming entries will be disqualified.

If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, fairness, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator will select any remaining winners in a random drawing from among all eligible, non-suspect entries received through all entry methods combined as of the time/date of termination.

Promotion Administrator reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process, who acts in a disruptive or unfair manner, or who attempts to enter using any automatic or programmed entry method, or any entry service. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND/OR PROMOTION ADMINISTRATOR RESERVE THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name entry was made.

8. **Release & Waiver:** By participating in this Promotion, entrants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability, loss, injuries or damages associated with participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion. By participating in this Promotion, entrants waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to participate.
9. **Publicity:** Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names, voices and/or likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without additional compensation or notice, unless prohibited by law.
10. **Privacy:** By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy which is available at <https://docs.boehringer-ingelheim.com/Privacy%20Statements/BIP%20Online%20Privacy%20Policy.htm>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

11. **Tax Information:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner.
12. **Choice of Law and Jurisdiction and Notice:** This Promotion is offered only in the United States and is governed by the laws of the State of Georgia. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Georgia located in the county of Gwinnett for any action, suit or proceeding arising out of or relating to this Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2020 Promotion Administrator.
13. **Winners' List:** To view the winners' list for this Promotion, please visit <http://certified.promotrust.com/BI/VMX2020SymposiaGiveaway/winners>. The winners' list will be available after winner validation has been completed.
14. **Sponsor:** Boehringer Ingelheim Animal Health USA Inc. Duluth, GA
15. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 18404, San Jose, CA 95158.

All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.