

**Northridge4x4 2021 Gladiator Jeep Giveaway
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

1. **Eligibility:** The Northridge4x4 2021 Gladiator Jeep Giveaway (the "Promotion") is open only to legal residents of the 48 United States and the District of Columbia (excluding AK and HI), Canada (excluding Quebec) (the "Territory") who have reached the legal age of majority and located in the Territory at the time of entry. The Promotion is subject to all applicable laws and regulations and is void in Alaska, Hawaii, Quebec and elsewhere outside the Territory and where prohibited by law. Northridge4x4, LLC ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees, representatives and agents (collectively, "Promotion Parties"), and their immediate family members and persons living in the same households of each (whether related or not) are not eligible to participate. The Promotion is subject to all applicable federal, state, provincial/territorial, local and municipal laws and is void outside the Territory and where prohibited by law. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.
2. **Promotion Period:** The Promotion begins at 12:00 a.m. Pacific Time ("MT") on January 1, 2021 and ends at 11:59 p.m. PT on December 31, 2021 (the "Promotion Period").
3. **How to Enter:**
 - a. **Online Entry:** During the Promotion Period, visit <https://www.northridge4x4.com/pages/2021-giveaway> (the "Website") complete newsletter sign up form provided to receive one (1) entry in the Promotion (an "Online Entry"). LIMIT ONE (1) ONLINE ENTRY PER PERSON/EMAIL ADDRESS via this entry method.
 - b. **Event Entry:** During the Promotion Period, visit the Sponsor's Website to check the schedule for dates and locations where the Grand Prizes (described below) will be displayed (the "Events"). Attend an Event and complete the entry form on the mobile device provided by Sponsor's representative to receive one (1) entry in the Promotion (an "Event Entry"). LIMIT ONE (1) EVENT ENTRY PER PERSON/EMAIL ADDRESS via this entry method.
 - c. **Purchase Entry:** During the Promotion Period, visit <https://northridge4x4.com/> (the "Website") and purchase one or more products from the Website during the Promotion Period (a "Purchase Entry"). Entrants must complete all required information. Receive one (1) entry for every \$25 spent (not including tax or shipping) during the Promotion Period (subject to the limitation on entries noted below). Purchase transactions involving account adjustment transactions/returns, declined credit or debit transactions are not eligible for Purchase Entries. Receive Bonus Entries when purchasing specified products for a limited time as announced on the Website. LIMIT TWO THOUSAND (2,000) PURCHASE ENTRIES PER PERSON/EMAIL ADDRESS via this entry method.
 - d. **Free Mail-in Entry: To obtain an entry without making a purchase,** legibly handprint your name, street address, city, state, ZIP Code, telephone number and complete e-mail address (if you have one) on a standard 4" x 6" postcard (with no outer envelope and with proper postage affixed) and mail to: Northridge4x4 2021 Gladiator Jeep Giveaway, PO Box 2702 Saratoga, CA 95070 (a "Mail-in Entry"). You will receive two hundred (200) entries into the Promotion for each Mail-in Entry request received (subject to the limitation on entries noted below). Mail-in Entries must be postmarked by December 31, 2021 and received by January 7, 2022. All Mail-in Entries must be legibly handwritten (including addressing), mailed separately with no outer envelope and have sufficient postage. LIMIT TWO THOUSAND (2,000) MAIL-IN ENTRIES PER PERSON/EMAIL ADDRESS via this entry method.

LIMIT TWO-THOUSAND AND TWO (2,002) ENTRIES (INCLUDING BONUS ENTRIES) PER PERSON/EMAIL ADDRESS DURING THE PROMOTION PERIOD REGARDLESS OF METHOD OF ENTRY. To the maximum extent permitted by law, all entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor or the Promotion Administrator.

4. **Grand Prize Drawing:** On or about January 14, 2022, in San Jose, California, the Promotion Administrator will conduct a random drawing from among all eligible Entries received during the entire Promotion Period through all entry methods combined to select one (1) winner of the prize described below.
5. **Prizes, Approximate Retail Value (“ARV”) & Odds of Winning:** Two (2) Grand Prizes: Used 2020 Jeep Gladiator Sport Sting-Gray(ARV: \$60, 000) and Used 2021 Jeep Wrangler Sport Yellow (ARV: \$60, 000). Total ARV of Grand prizes is \$120,000 USD. Prior to awarding the Grand Prizes, the winners may elect to substitute the Grand Prize with a cash alternative of \$30,000 awarded in the form of a check. In such event, the ARV of each Grand Prize is US\$30,000. All prize amounts are listed in United States Dollars.

Any expenses not specified are the sole responsibility of the winner. No substitution, cash redemption or transfer of prize(s) is permitted except at Sponsor’s sole discretion or as provided herein. If the prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state, provincial and local taxes, and all other costs associated with acceptance or use of the prize(s), are the sole responsibility of the winner. Sponsor will determine all features of the vehicle including, but not limited to, color of exterior and interior. If required by law, winner of vehicle must be a licensed driver and will be required to provide proof of insurance at time of delivery. Winner of vehicle is responsible for license, registration, and auto insurance, transportation, import and export taxes, and other fees associated with the prize(s). All prizes are awarded “as is” with no warranty or guarantee, either express or implied. Winner of vehicle agrees that Sponsor, and any of the Promotion Parties, have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the vehicle, including but not limited to its quality, mechanical condition or fitness.

Arrangements for delivery of prize(s) will be made after winner validation. Odds of winning a prize depend on the number of eligible entries received. Prizes will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules. At the Sponsor’s discretion, unclaimed prizes may not be awarded.

6. **Entrant Verification:** In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name entry was made. The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator – including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.
7. **Disqualification:** Entries which are incomplete, incorrect, incomprehensible, not received, or do not otherwise comply with these Official Rules (as determined by the Promotion Administrator in its sole and absolute discretion) will be void and will not be entered into the Promotion's prize drawing. Entries made by facsimile, overnight courier, automated means, any entry service, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion and may result in disqualification of the entries and the responsible entrant(s). Promotion Administrator reserves the right, in its sole and absolute discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or who acts in a disruptive or unfair manner.
8. **Notification & Validation of Winners:** Potential winners will each be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, tax forms, and where lawful, a publicity release within a

stated amount of time. The return of any notification as undeliverable or failure to respond to notices or return any required documents or information in a timely manner or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, in its sole and absolute discretion, may result in disqualification of the winner and forfeiture of the corresponding prize, and the choosing of an alternate winner. Canadian residents must correctly answer a time-limited, mathematical skill-testing question (without assistance of any kind, mechanical or otherwise) in order to be eligible to win a prize. The Promotion Administrator may, in its sole discretion, provide an alternate skill-testing question or vary the requirements to perform any skill-testing component of the Promotion to accommodate and include the participation of entrants with disabilities.

9. **Limitations:** To the fullest extent permitted by applicable law, Promotion Parties are not responsible for: (i) electronic or digital transmissions, entries or mail that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, non-delivered, or not received by Sponsor or Promotion Administrator for any reason; (ii) mail that is received postage-due; (iii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures (including but not limited to failures or malfunctions of phone lines, mail delivery service, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries, or for printing, distribution or production errors; (iv) failed or unavailable hardware, network, software or telephone transmissions; (v) damage to entrants' or any person's computer; (vi) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vii) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (viii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (ix) by any human, or other error, which may occur in this Promotion; or (x) cheating or fraud by any participant.
10. **Modification, Suspension and Termination:** If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, social media mandate, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator may select the winners in a random drawing from among all applicable eligible, non-suspect entries received as of the time/date of termination.
11. **Releases:** To the maximum extent permitted by law, by participating in this Promotion, entrants (agree (and agree to confirm in writing): (a) that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless Promotion Parties and their respective successors and assigns from and against any liability, loss, claim or cause of action, including, but not limited to, injury, death or damages arising out of participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion or the use of any photo, video or entry; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.
12. **Confidentiality.** Winner shall not at any time, reveal, report, publish or disclose any information concerning this Promotion including, without limitation, any information concerning or relating to being contacted by the Sponsor, winner selection or winning a prize, (collectively, "Confidential Information") to any third party or third parties without the prior written consent of the Sponsor. This confidentiality obligation shall remain in place whether or not I am selected as the winner of the

Promotion. If the winner discloses any Confidential Information without the Sponsor's prior written consent, then Sponsor shall be entitled, in addition to any and all other rights and remedies at law, to seek equitable relief, and to disqualify him/her as a winner of the Promotion.

13. **Publicity:** Except where prohibited, participation in the Promotion constitutes each entrant's permission for the Sponsor and its agencies to use entrants' names, photographs, videos, voices and/or any other likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without compensation or notice.
14. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://www.northridge4x4.com/pages/privacy-policy>. By entering this Promotion, each entrant agrees that the Sponsor, its agents and/or representatives (including the Promotion Administrator) may store, share and use the personal information he/she submitted with his/her entry for the purpose of administering the Promotion and agrees to the collection, use and disclosure of his/her personal information as described in these Official Rules, in the above Privacy Policy and as permitted by law. Your personal data will be collected in the United States. By entering this Promotion, you expressly consent to the transfer of your **personal information** to countries outside of your country of residence, including without limitation, the USA. **As a result, your personal information may be subject to access requests from governments, courts, or law enforcement in those jurisdictions according to laws in those jurisdictions.** This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.
15. **Choice of Law, Jurisdiction and Notice:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. By entering, entrants irrevocably consent to the exclusive jurisdiction of the federal and state courts located within the county of Santa Clara, California for any action, suit or proceeding arising out of or relating to this Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2021 Promotion Administrator.
16. **Severability & Conflicts:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or made by any representative of Sponsor or Promotion Administrator, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.
17. **Winners' List:** To view the winners' list for this Promotion, please visit <http://certified.promotrust.com/Northridge/2021GladiatorJeepGiveaway/winners>. The winners' list will be available after winner validation has been completed.
18. **Third Party Rights:** All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.
19. **Sponsor:** Northridge 4x4, Silverdale, WA 98383. Mail-in entries are not accepted at this address.
20. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 18404, San Jose, CA 95158 USA. Mail-in entries are not accepted at this address. All comments, questions and complaints regarding this Promotion must be directed to the Promotion Administrator only.