The AHS Survey Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

1. **Eligibility**: The AHS Survey Sweepstakes (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia (the "Territory") who have reached the legal age of majority in their state and only to veterinarians, but not veterinarians licensed in Minnesota, who receive an invitation by mail to complete a survey will be eligible to enter the sweepstakes. Any veterinarian affiliated with local, state or federal governments shall NOT be eligible to participate in this Promotion where such affiliation poses a conflict of interest and violates applicable policies related to gifts or contests. Boehringer Ingelheim Animal Health USA Inc. ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members and people living in the same households of each (whether related or not) are not eligible. Void outside the United States and where prohibited by law.
2. **Promotion Period:** The Promotion begins at 12:00 a.m. Eastern Time ("ET") on January 17, 2020 and ends at 11:59 p.m. ET on February 29, 2020 (the "Promotion Period").
3. **How to Enter**:
    a. **Survey Entry:** During the Promotion Period, participants will be invited by mail to participate in a survey and for the opportunity to enter the Promotion. Participants will be required to gather some information on their practice/ shelter to be able to complete the survey. Customers should complete the questions provided – the survey will take approximately twenty (20) minutes to finish. Participants can return the survey provided by fax, scan and email or by completing the form online at www.heartwormsociety.org/2019survey. At the end of the survey, each participant should provide his/her name, mailing address (including zip code). Entrants must complete all required information. LIMIT ONE (1) ONLINE ENTRY PER PERSON/EMAIL ADDRESS.
    b. **Mail-in Entry:** To enter the Promotion by mail without completing the survey, during the Promotion Period, hand print (in the following order) your full name, complete street address, daytime telephone number, email address and birth date, on a 4″ x 6″ postcard (with no outer envelope) and mail it to: The AHS Survey Sweepstakes, PO Box 18202, San Jose, CA 95158. You will receive one (1) entry into the Promotion for each postcard received. Postcards must be received by March 9, 2020. All mail-in entries must be legibly hand written (including addressing), mailed separately with no outer envelope and have sufficient postage. LIMIT ONE (1) MAIL-IN ENTRY PER PERSON/EMAIL ADDRESS.

    LIMIT ONE (1) ENTRY PER PERSON/EMAIL ADDRESS/CLINIC OR PRACTICE REGARDLESS OF METHOD OF ENTRY. To the maximum extent permitted by law, all entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor or the Promotion Administrator.
4. **Prize Drawing:** On or about March 16, 2020 the Sponsor will conduct a random drawing from among all eligible entries received during the entire Promotion Period.
5. **Prizes, Approximate Retail Value ("ARV") & Odds of Winning:** One (1) Grand Prize: $500 Visa® gift card, Ten (10) First Prizes: $100 Visa® gift card (ARV: $100). Total ARV of all

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prizes is $1,500. Use of gift cards is subject to the terms, conditions and policies of the issuer. Prize(s) must be accepted as awarded. All characteristics and features of the prize(s) except as otherwise explicitly stated above are at the Sponsor's sole and absolute discretion. No substitution, cash redemption, sale or transfer of prize(s) is permitted except at Sponsor's sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute such prize (or portion thereof) with an equivalent prize of equal or greater value. All federal, state and local taxes, and all other costs associated with acceptance or use of the prize(s), are the sole responsibility of the applicable winner(s). Arrangements for delivery of prize(s) will be made after winner validation. LIMIT ONE (1) PRIZE PER PERSON/EMAIL ADDRESS/PRACTICE. Odds of winning a prize depend on the number of eligible entries received. Prize(s) will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules. At the Sponsor's discretion, prize(s) that are not claimed properly in accordance with these Official Rules may not be awarded.

6. **Entrant Verification**: In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name the entry was made. The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator – including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.
7. **Disqualification**: Entries which are incomplete, incorrect, incomprehensible, not received, or do not otherwise comply with these Official Rules (as determined by the Promotion Administrator in its sole and absolute discretion) will be void and will not be entered into the Promotion's prize drawing. Entries made by facsimile, overnight courier, automated means, any entry service, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion and may result in disqualification of the entries and the responsible entrant(s). Promotion Administrator reserves the right, in its sole and absolute discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or who acts in a disruptive or unfair manner.
8. **Notification & Validation of Winners**: Potential winners will each be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, tax forms, and where lawful, a publicity release within a stated amount of time. The return of any notification as undeliverable or failure to respond to notices or return any required documents or information in a timely manner or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, in its sole and absolute discretion, may result in disqualification of the winner and forfeiture of the corresponding prize, and the choosing of an alternate winner in a random drawing from among the remaining eligible entries.
9. **Limitations**: To the fullest extent permitted by applicable law, Promotion Parties are not responsible for: (i) electronic or digital transmissions, entries or mail that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, non-delivered, or not received by Sponsor or Promotion Administrator for any reason; (ii) mail that is received postage-due; (iii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures (including but not limited to failures or malfunctions of phone lines, mail delivery service, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries, or for printing, distribution or production errors; (iv) failed or unavailable hardware, network, software or telephone transmissions; (v) damage to entrants' or any person's computer; (vi) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vii) incorrect

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or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (viii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (ix) any human, or other error, which may occur in the promotion or administration of this Promotion; or (x) cheating or fraud by any participant.

10. **Modification, Suspension and Termination**: If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, legal mandate, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator may select the winners in a random drawing from among all applicable eligible, non-suspect entries received as of the time/date of termination. Thereafter, Sponsor reserves the right to accept no further entries and award no further prizes.
11. **Releases**: By participating in this Promotion, entrants agree (and agree to confirm in writing): (a) to the maximum extent permitted by law, that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless Promotion Parties and their respective successors and assigns from and against any liability, loss, claim or cause of action, including, but not limited to, injury, death or damages arising out of participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.
12. **Publicity**: Except where prohibited, participation in the Promotion constitutes each entrant's permission for the Sponsor and its agencies to use entrants' names, photographs, videos, voices and/or any other likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without compensation or notice.
13. **Privacy**: The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at https://docs.boehringer-ingelheim.com/Privacy%20Statements/BIPI%20Online%20Privacy%20Policy.htm. By entering this Promotion, each entrant agrees that the Sponsor, its agents and/or representatives (including the Promotion Administrator) may store, share and use the personal information he/she submitted with his/her entry for the purpose of administering the Promotion and agrees to the collection, use and disclosure of his/her personal information as described in these Official Rules, in the above Privacy Policy and as permitted by law.
14. **Choice of Law, Jurisdiction and Notice**: This Promotion is offered only in the United States and is governed by the laws of the State of Georgia. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Georgia located in the county of Gwinnett for any action, suit or proceeding arising out of or relating to this Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2020 Promotion Administrator.
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16. **Severability & Conflicts**: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or made by any representative of Sponsor or Promotion Administrator, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.
17. **Winners' List**: To view the winners' list for this Promotion, please visit http://certified.promotrust.com/bi/ahssurveysweepstakes/winners. The winners' list will be available after winner validation has been completed**.**
18. **Third Party Rights**: All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.
19. **Sponsor**: Boehringer Ingelheim Animal Health USA Inc. Duluth, GA. Mail-in entries are not accepted at this address.
20. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 18404, San Jose, CA 95158. Mail-in entries are not accepted at this address.

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