

**VMX 2021 Coffee Sweepstakes
Official Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING.**

1. Eligibility: The VMX 2021 Coffee Sweepstakes (the "Promotion") is available only during the following conference on the following dates (the "Conference"): Veterinary Meeting and Expo (VMX) from June 5, 2021 through June 9, 2021.

Eligible participants must meet all the following criteria:

- a. A legal resident of the United States or the District of Columbia (excluding Minnesota);
- b. age of majority or older;
- c. An invited and/or registered attendee of the Conference;
- d. A veterinarian or veterinary technician; and
- e. Any veterinarian or veterinary technician personnel affiliated with local, state or federal governments shall NOT be eligible to participate in this Promotion where such affiliation poses a conflict of interest and violates applicable policies related to gifts or contests.

Boehringer Ingelheim ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members and people living in the same households of each (whether related or not) are not eligible. Void outside the United States and where prohibited by law.

2. Promotion Period: The Promotion begins at 12:00 a.m. Eastern Time ("ET") on June 5, 2021 and ends at 6:00 p.m. ET on June 9, 2021 (the "Promotion Period"). There will be five (5) separate daily entry periods, during the Promotion Period (each a "Daily Entry Period" or "Day"). Each Daily Entry Period will correspond to a separate random prize drawing (each a "Daily Drawing". See Rule 4, below for details). For purposes of this Promotion, each Daily Entry Period or Day is defined as a calendar day, during the Promotion Period, beginning at 12:00 a.m. ET and ending at 6:00 p.m. ET.

3. How to Enter: During the Promotion Period, visit the Boehringer Ingelheim virtual booth at <https://vmxvirtual.simexpo.com/page/136> (you must be logged in to the VMX Virtual Expo to enter) follow the on-screen directions, locate the sweepstakes entry link and click on the sweepstakes entry link to receive one (1) entry into the Daily Prize Drawing. LIMIT ONE (1) ENTRY PER PERSON / REGISTERED CONFERENCE ATTENDEE PER DAY. You are not a winner until your prize claim is validated and you receive official verbal or written notification from the Sponsor or the Promotion Administrator.

4. Daily Prize Drawings: After each Daily Entry Period ends, the Promotion Administrator will conduct a random drawing from among all eligible entries received during the applicable Daily Entry Period (each a "Daily Drawing"). Entries received for previous Daily Drawings will not roll-over into subsequent Daily Drawings.

5. Prizes, Approximate Retail Value ("ARV") & Odds: Five (5) Grand Prizes (one per Daily Drawing): One Breville Barista Pro Espresso Machine, (ARV \$799.95). Total ARV of all prizes: \$3,999.75. No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater

value. All federal, state and local taxes, and all other costs associated with acceptance or use of the prizes, are the sole responsibility of the winners. Winners will be contacted using the information they provided when they registered for the Conference. Arrangements for delivery of prizes will be made after winner validation. **LIMIT ONE (1) PRIZE PER PERSON / REGISTERED CONFERENCE ATTENDEE.** Odds of winning a prize depend on the number of entries received. At the Sponsor's discretion, unclaimed prizes may not be awarded.

6. General Rules: All applicable federal, state and local laws apply. Potential winners may be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. The return of any prize or failure to respond to notices or return any required documents in a timely manner or as determined by the Promotion Administrator, may result in disqualification and the choosing of an alternate winner. By participating in this Promotion, entrants agree to abide by and be bound by the Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.

Promotion Parties are not responsible for: (i) entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected or for non-delivered or postage-due mail; or for printing, distribution or production errors; (v) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vi) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (vii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (viii) by any human, or other error, which may occur in this Promotion or (ix) cheating or fraud by any entrant. All incomplete or nonconforming entries will be disqualified.

If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, fairness, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion at any time. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator will select any remaining winners in a random drawing from among all eligible, non-suspect entries received through all entry methods combined as of the time/date of termination.

Promotion Administrator reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process, who acts in a disruptive or unfair manner, or who attempts to enter using any automatic or programmed entry method, or any entry service. **CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND/OR PROMOTION ADMINISTRATOR RESERVE THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name entry was made.

7. Release & Waiver: By participating in this Promotion, entrants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability, loss, injuries or

damages associated with participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion. By participating in this Promotion, entrants waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to participate.

8. **Publicity:** Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names, voices and/or likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without additional compensation or notice, unless prohibited by law.

9. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://www.boehringer-ingelheim.com/data-privacy>. By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policy. In the event of any conflict between these Official Rules and Sponsor's Privacy Policy, these Official Rules shall take precedence.

10. **Choice of Law and Jurisdiction:** This Promotion is offered only in the United States and is governed by the laws of the State of California. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of California located in the county of Santa Clara for any action, suit or proceeding arising out of or relating to this Promotion.

11. **Winners' List:** To view the winners' list for this Promotion, please visit <http://certified.promotrust.com/BI/VMX2021CoffeeSweepstakes/winners>. The winners' list will be available after winner validation has been completed.

12. **Third Party Rights:** All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.

13. **Sponsor:** Boehringer Ingelheim, Duluth, GA.

14. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 3222, Saratoga, CA 95070. Mail-in entries are not accepted at this address.