## Home Zone Trip to See Taylor Sweepstakes Official Rules

## NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

- 1. Eligibility: The Home Zone Trip to See Taylor Sweepstakes (the "Promotion") is open only to legal residents of Texas and Oklahoma (the "Territory") who are who have reached the legal age of majority in their state, are located in the Territory at the time of entry and are not otherwise prohibited from entry as set forth herein. Alpha Furniture LLC, dba Home Zone Furniture ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parent companies, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees, representatives and agents (collectively, "Promotion Parties"), and members of their immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are not eligible to participate. The Promotion is subject to all applicable federal, state and local laws and is void outside the Territory and where prohibited by law. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.
- 2. **Promotion Period:** The Promotion begins at 12:00 a.m. Central Time ("CT") on August 1, 2024 and ends at 11:59 p.m. CT on September 16, 2024 (the "Promotion Period").
- 3. Entry Periods: There will be six (6) separate entry periods, during the Promotion Period as defined below (each an "Entry Period"). Each Entry Period will begin at 12:00 a.m. CT and end at 11:59 p.m. CT on the specified dates. Entry Periods will correspond to separate random prize drawings.

Entry Period	Start Date	End Date
1	8/1/2024	8/11/2024
2	8/1/2024	8/18/2024
3	8/1/2024	8/25/2024
4	8/1/2024	9/2/2024
5	8/1/2024	9/9/2024
6	8/1/2024	9/16/2024

- 4. How to Enter:
  - a. Sign-up Entry: During the Promotion Period, visit the <u>https://homezonefurniture.com/taylor</u> and locate the Home Zone VIP sign up form (the "Sign Up Form"), enter your email address. You will receive one (1) entry in the Promotion for providing your email address in the Sign-Up Form ("Sign Up Entry"). LIMIT ONE (1) SIGN UP ENTRY PER PERSON/EMAIL ADDRESS. By providing your email address, you consent to receive email announcements from Sponsor, in accordance with its Privacy Policy, available at <a href="https://homezonefurniture.com/policies/privacy-policy">https://homezonefurniture.com/policies/privacy-policy</a>. You may unsubscribe from these email announcements without affecting your chances of winning this Promotion.
  - b. **Purchase Entry**: During the Promotion Period, visit any participating Home Zone Furniture store (the "Store") or online at <u>https://homezonefurniture.com</u> (the "Website") and purchase one or more products from the Store or Website to receive one (1) entry in the Promotion for each \$500 spent (not including tax or shipping) (each a "Purchase Entry").
  - c. **Mail-in Entry:** To enter the Promotion by mail without making a purchase, during the Promotion Period, handprint (in the following order) your full name, complete street address, daytime telephone number, email address, and birth date on a standard 4" x 6" postcard (with

no outer envelope) and mail it to: Home Zone Trip to See Taylor Sweepstakes, PO Box 3687, Saratoga, CA 95070 (a "Mail-in Entry"). You will receive one (1) entry into the Promotion for each Mail-in Entry received. Mail-in Entry requests must be postmarked during the Promotion Period and received by September 23, 2024. If the Promotion Period end date falls on a Sunday or federal holiday, the Mail-in Entry may be postmarked on the following day. All Mail-in Entries must be legibly handwritten (including addressing), mailed separately with no outer envelope, and have sufficient postage. LIMIT TEN (10) MAIL-IN ENTRIES, WHICH IS TEN (10) MAIL-IN POSTCARDS, PER PERSON/EMAIL ADDRESS, SUBJECT TO THE MAXIMUM NUMBER OF TOTAL ENTRIES LISTED BELOW. ENTRANTS THAT SEND IN MORE THAN THE MAXIMUM NUMBER OF POSTCARDS WILL BE DISQUALIFIED.

Entrants must complete all required information. Purchase transactions involving account adjustment transactions/returns, declined credit or debit transactions are not eligible for entries. LIMIT TEN (10) ENTRIES PER PERSON/EMAIL ADDRESS REGARDLESS OF METHOD OF ENTRY. LIMIT AN ADDITIONAL ONE (1) ENTRY PER PERSON FOR SIGN-UP ENTRIES. To the maximum extent permitted by law, all entries and submissions become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein.

- 5. Prize Drawings: On or about two weeks after each Entry Period ends, a separate random drawing will be conducted to award one Grand Prize. Each drawing will be conducted by the Promotion Administrator from among all eligible entries received through all entry methods combined by the date immediately preceding each drawing. Entries included in an individual Entry Period drawing will roll-over into subsequent Entry Period drawings.
- 6. Prizes & Approximate Retail Value ("ARV"): Six (6) Grand Prizes (one per Entry Period): Trip for two (2) to attend a Taylor Swift concert on one of the following dates in New Orleans, Louisiana: October 25, 26, 27, 2024 selected solely by the Sponsor. Trip includes round trip airfare for two from Dallas Fort Worth International Airport to New Orleans, hotel accommodations (double occupancy) for 3 days / 2 nights, concert tickets for two to the Taylor Swift concert selected by the Sponsor and \$500 spending money awarded in the form of a check ARV: up to \$10,000. Total ARV of all prizes is \$60,000. Transportation to and from Dallas Fort Worth International Airport is not included. Concert Dates will be determined by Sponsor, in its sole discretion. No responsibility is assumed for postponement or cancellation of concert. In the event the concert does not take place as scheduled, Sponsor's sole responsibility will be to award the remaining available portion of the prize and no substituted or transferred, except if reward becomes unavailable, Sponsor reserves the right to substitute one for equal or greater value. No cash alternative.

Prize(s) must be accepted as awarded. All characteristics and features of the prize(s) except as otherwise explicitly stated above are at the Sponsor's sole and absolute discretion. No substitution, cash redemption, sale or transfer of prize(s) is permitted except at Sponsor's sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute such prize (or portion thereof) with an equivalent prize of equal or greater value. PRIZE(S) IS AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE, EITHER EXPRESS OR IMPLIED. WINNER(S) OF PRIZE(S) AGREES THAT SPONSOR, AND THE PROMOTION PARTIES, HAVE NEITHER MADE NOR ARE RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE PRIZE(S), INCLUDING BUT NOT LIMITED TO ITS QUALITY. CONDITION, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. All federal, state and local taxes, and all other costs associated with acceptance or use of the prize(s), are the sole responsibility of the applicable winner(s). You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor or the Promotion Administrator. Arrangements for delivery of prize(s) will be made after winner validation. LIMIT ONE (1) PRIZE PER PERSON/EMAIL ADDRESS/HOUSEHOLD. Prize(s) will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules. At the Sponsor's discretion, prize(s) that are not claimed properly in accordance with these Official Rules may not be awarded. In no event will more than the stated number of prizes be awarded. If due to a printing, production or other error, prize notifications are delivered to entrants in error or the number of prize

notifications or claims exceeds the stated number of prizes stated in these Official Rules, the intended prizes will be awarded to those properly selected in accordance with these Official Rules or the Promotion Administrator may, in its sole discretion, select winners in a random drawing from among all eligible entrants or from among all persons holding verified and valid prize claims for such prizes.

- 7. Additional Terms for Trip Winners: Actual value of the trip portion of a prize will depend on airfare fluctuations and point of departure. Any difference between stated value and actual value will not be awarded. Trip winner(s) must complete the trip by dates specified and selected by Sponsor or prize may be forfeited, at Sponsor's sole discretion. Trip winners must be able to travel on dates as designated by Sponsor or prize will be forfeited in its entirety and an alternate winner may be randomly selected. Trip must be booked at least thirty (30) days prior to departure. Dates of trip, location, and all travel arrangements / accommodations are at Sponsor's sole discretion and are subject to availability, blackout dates, and change. If, in the sole judgment of the Sponsor, air travel is not required due to winner's proximity to prize location, ground transportation may be substituted for round-trip air travel, but no additional compensation will be offered. All travel expenses not specifically listed, including but not limited to, transportation between winner's home and major closest airport (as determined by Sponsor), ground transportation, meals, incidentals, gratuities, airline fees, fuel, surcharges (including NAV surcharges), airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses, are winner's and his/her travel companion's responsibility and must be paid by winner with a credit card at the time of booking. where applicable. Winner and travel companion(s) must travel on the same itinerary and must comply with all security requirements. If the winner or a winner's travel companion is a minor in his/her state of residence, he/she must be accompanied by a parent/legal guardian. Winner's travel companion(s) (or travel companion's parent/legal guardian if travel companion is a minor) may be required to sign and return a travel/liability release, and where lawful, a publicity release within a stated amount of time as a condition of travel. Once travel documents are issued, neither travel arrangements nor travel companion(s) may be changed without the approval of Sponsor. Sponsor is not liable for delays, cancellation or unforeseen events related to the flights. Sponsor is not liable for delays, cancellation or unforeseen events related to the flights. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. No liability or responsibility is assumed by any of the Promotion Parties resulting from or related to inability or failure of winner and his/her travel companion(s) to travel or to participate in prize events due to illness, any quarantine requirements, or other events beyond Sponsor's control. Trip winner and his/her travel companion(s) are responsible for procuring adequate documentation for international travel, if required, or personal travel insurance prior to departure, if desired.
- 8. **Odds of Winning**: Odds of winning a prize depend on the number of eligible entries received for each drawing.
- 9. Entrant Verification: In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the natural person in whose name the entry was made. The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.
- 10. Disqualification: Entries which are incomplete, incorrect, incomprehensible, not received, or do not otherwise comply with these Official Rules (as determined by the Promotion Administrator in its sole and absolute discretion) will be void and will not be entered into the Promotion's prize drawing (s). Entries made by facsimile, overnight courier, automated means, any entry service, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion and may result in disqualification of the entries and the responsible entrant(s), as determined by the Promotion Administrator in its sole and absolute discretion. Promotion Administrator reserves the right, in its sole and absolute discretion, to disqualify any individual who tampers with or attempts to

tamper with the entry process or who acts in a disruptive or unfair manner or who otherwise fails to comply with these Official Rules.

- 11. Notification & Validation of Winners: Potential winners, at Promotion Administrator's discretion, will each be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, tax forms, and where lawful, a publicity release within a stated amount of time as a condition to receive any prize. The return of any notification as undeliverable or failure to respond to notices or return any required documents or information in a timely manner or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, in its sole and absolute discretion, may result in disqualification and forfeiture of any prize without further notice and the selection of an alternate winner in a random drawing from among the remaining eligible entries.
- 12. Limitations: To the fullest extent permitted by applicable law, Promotion Parties are not responsible for: (i) electronic or digital transmissions, entries or mail that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, not delivered, or not received by Sponsor or Promotion Administrator for any reason: (ii) mail that is received postage-due; (iii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures (including but not limited to failures or malfunctions of phone lines, mail delivery service, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries, or for printing, distribution or production errors; (iv) failed or unavailable hardware, network, software or telephone transmissions; (v) damage to entrants' or any person's computer; (vi) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vii) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (viii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (ix) any human, or other error, which may occur in the promotion or administration of this Promotion; or (x) cheating or fraud by any participant. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, if possible.
- 13. Modification, Suspension and Termination: If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error, legal mandate, social media mandate, pandemic, epidemic, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion, including the selection of winners in a manner the Promotion Administrator deems fair and reasonable, including the selection of winners in a random drawing from among applicable eligible, non-suspect entries received prior to such modification, suspension or termination. Thereafter, the Sponsor reserves the right to accept no further entries and award no further prizes.
- 14. Limitation of Liability and Releases: By participating in this Promotion, entrants agree (and agree to confirm in writing): (a) to the maximum extent permitted by law, that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless the Promotion Parties. and their respective successors and assigns from and against any liability, loss, claim or cause of action whatsoever related to entrant's participation in this Promotion, including, but not limited to, personal injury, death, or damage to or loss of property arising out of participation in this Promotion or the acceptance, possession, use, inability to use, or misuse of any prize received in this Promotion or the use of any photo, video or entry; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF

LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.

- 15. **Media Release**: By accepting a prize or participating in a prize award activity, each entrant consents to being filmed, recorded, and/or photographed in connection with such activity (collectively "Recordings") and agrees that the Sponsor will have full ownership rights to such Recordings. Except where prohibited by law, participation in the Promotion constitutes each entrant's permission for the Sponsor and its affiliates, agents, and agencies to use each entrant's name, photograph, video, voice, likeness, and any Recordings for advertising, publicity and promotional purposes in all media now known or hereinafter invented, worldwide, in perpetuity, without compensation, notification, or permission.
- 16. **Privacy**: The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <a href="https://homezonefurniture.com/policies/privacy-policy">https://homezonefurniture.com/policies/privacy-policy</a>. In the event of any conflict between these Official Rules and this Privacy Policy, these Official Rules shall control. By entering this Promotion, each agrees that the Sponsor, its agents and/or representatives (including the Promotion Administrator) may store, share and use the personal information he/she submitted with his/her entry for the purpose of administering the Promotion and agrees to the collection, use and disclosure of his/her personal information as described in these Official Rules, in the above Privacy Policy and as permitted by law.
- 17. Choice of Law, Jurisdiction & Notice: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. By entering, entrants irrevocably consent to the exclusive jurisdiction, suit or proceeding arising out of or relating to this Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2024 Promotion Administrator.
- 18. Severability & Conflicts: The invalidity, unenforceability, or illegality of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid, unenforceable, or illegal, these Official Rules shall remain in effect and be construed in accordance with their terms as if the invalid, unenforceable, or illegal provision were not contained herein. Promotion Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or made by any representative of Sponsor or Promotion Administrator, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.
- Winners' List: To view the winners' list for this Promotion, please visit <u>https://certified.promotrust.com/HomeZoneFurniture/TripToSeeTaylorSweepstakes/winners</u>. The winners' list will be available after winner validation has been completed.
- 20. **Third Party Rights**: All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.
- 21. **Sponsor**: Alpha Furniture LLC, dba Home Zone Furniture, Dallas, TX. Mail-in entries are not accepted at this address.
- 22. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 3222, Saratoga, CA 95070. Mail-in entries are not accepted at this address. All comments, questions and complaints regarding this Promotion must be directed to the Promotion Administrator only.