

**Flip Me Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

All investment/financial opinions expressed by flipme.com are from the personal research and experience of the owners and are intended as educational material.

1. **Eligibility:** The Flip Me Sweepstakes (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia (the "Territory") who have reached the legal age of majority in the jurisdiction in which they reside, are located in the Territory at the time of entry and have never been convicted of, or pleaded guilty to, a felony or any crime of moral turpitude. New Reach Education LLC ("Sponsor"), A&E Television Networks, LLC ("A&E"), SweepstakesPros ("Promotion Administrator"), the purchaser of the House (see details in Rule 3, below) and their respective parent companies, subsidiaries and affiliated companies, retailers, sales representatives, brokers, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion, and each of their respective officers, directors, employees, representatives and agents (collectively, "Promotion Parties"), and members of their immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are not eligible to participate. The Promotion is subject to all applicable federal, state and local laws and is void outside the Territory and where prohibited by law. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.
2. **Promotion Period:** The Promotion begins at 12:00 a.m. Pacific Time ("PT") on October 2, 2021 and ends at 11:59 p.m. PT on December 4, 2021 (the "Promotion Period").
3. **How to Enter:** In or about December 2021, Sponsor will purchase and renovate a house of its choosing located in the Phoenix, Arizona area, and will sell the house in or about December, 2022 (the "House"). The Grand Prize Winner will receive as part of his/her prize the "Net Proceeds" (as defined in Rule 5, below) from the sale of the House or \$20,000, whichever is greater, as more fully described below in Rule 5. You can receive one (1) entry for registration and an additional ten (10) entries (for a maximum total of eleven (11) entries in the Promotion) as follows:
 - a. **Registration:** During the Promotion Period, go to flipme.com (the "Website") and click on the link to locate the official entry form. Follow the on-screen directions, complete all required fields and submit to receive one (1) entry in the Promotion. Entrants must complete all required information. LIMIT ONE (1) ENTRY FOR REGISTRATION PER PERSON/EMAIL ADDRESS. You must first register prior to obtaining any additional entries.

Additional Entries:

- b. **Online Purchase:** During the Promotion Period, visit the Website and follow the instructions to purchase the "Find Your Flip Challenge" mini online real estate course from the Website to receive an additional ten (10) entries in the Promotion. Entrants must complete all required information. Purchase transactions involving account adjustment transactions/returns, declined credit or debit transactions are not eligible for Online Purchase entries. OR
- c. **Mail-in:** To receive an additional ten (10) entries by mail, during the Promotion Period, handprint (in the following order) your full name, complete street address, daytime telephone number, email address and birth date, on a 4" x 6" postcard (with no outer envelope) and mail it to: FlipMe Sweepstakes, PO Box 3646, Saratoga, CA 95070. Postcards must be postmarked by December 4, 2021 and received by December 11, 2021. All mail-in entries

must be legibly handprinted (including addressing), mailed separately with no outer envelope and have sufficient postage.

LIMIT TEN (10) ADDITIONAL ENTRIES PER PERSON/EMAIL ADDRESS REGARDLESS OF ENTRY METHOD. LIMIT ELEVEN (11) ENTRIES TOTAL PER PERSON/EMAIL ADDRESS REGARDLESS OF ENTRY METHOD. By entering via the Online Purchase or Mail-in entry method, you consent to receive email announcements from Sponsor, in accordance with its Privacy Policy, available at, <http://flipme.com/privacy-policy>. **You may unsubscribe from these email announcements at any time without affecting your chances of winning the prize in this Promotion.** All entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor or the Promotion Administrator. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name entry was made, provided s/he is eligible to participate under these Official Rules.

4. **Prize Drawing:** On or about December 20, 2021, the Promotion Administrator will conduct a random drawing from among all eligible entries received during the entire Promotion Period through both entry methods combined.
 5. **Prize, Approximate Retail Value (“ARV”) & Odds of Winning:** One (1) Grand Prize is available to be awarded. The Grand Prize consists of:
 - a. 100% of the Net Proceeds on the sale of the House or \$20,000, whichever is greater. If the closing on the sale of the House does not occur by December 31, 2022 or if the Net Proceeds are less than \$20,000, this component of the Grand Prize will be \$20,000 awarded in the form of a check. Winner is guaranteed to win at least \$20,000. The Net Proceeds on the sale of the House shall be determined solely by the Sponsor and calculated as the purchase price less all fees, expenses, commissions, taxes and costs associated with the sale, using generally acceptable accounting practices. While there is no maximum value set by these Official Rules, the estimated maximum value of the Net Proceeds is \$100,000;
 - b. A trip for the winner to Phoenix, AZ which includes roundtrip coach class air transportation for the winner only between the major airport nearest winner’s residence (as determined by Sponsor) and Phoenix, AZ and hotel accommodations for two (2) nights (one (1) standard single occupancy room); while in Phoenix, the winner will attend a Grand Prize winner announcement event with, but not guaranteed to include, Pace and Laura Morby, Rahima Blaza, and Jamil Damji (the “Announcement Event”) which will be recorded by video. As a condition of receiving the prize, Grand Prize Winner must: 1) travel to Phoenix, AZ, as determined solely by Sponsor, on the dates and times scheduled by Sponsor; 2) must attend and participate in a Grand Prize winner announcement event; and 3) must participate in the video recorded at the Announcement Event.
- and
- c. Online training for the winner via Zoom on how to fix and flip a house (training session provided by New Reach Education LLC). Training session could, but is not guaranteed to, include one-on-one calls with Pace and Laura Morby, Rahima Blaza, and Jamil Damji.

Total ARV of the Grand Prize is up to \$105,000.00 (depending upon whether the House is sold by December 31, 2022 and the actual Net Proceeds). No value has been attributed to: 1) the time spent with Pace and Laura Morby, Rahima Blaza, and Jamil Damji of the portion of prize; 2) the Announcement Event and associated video recording; and 3) the online training session with Pace and Laura Morby, Rahima Blaza, and Jamil Damji portion of prize. Actual value of trip portion of the Grand Prize will depend on airfare fluctuations and point of departure. Any difference between stated value and actual value will not be awarded. Prize package must be accepted as awarded or it will be forfeited in its entirety. All characteristics and features of the prize package except as otherwise explicitly stated above are at the Sponsor’s sole and absolute discretion. No substitution, cash redemption, sale or transfer of prize (or any portion thereof) is permitted except at Sponsor’s sole discretion or as provided herein. If the prize, or any portion thereof, cannot be awarded for any

reason, Sponsor reserves the right to substitute such prize (or portion thereof) with an equivalent prize of equal or greater value. All federal, state and local taxes, and all other costs associated with acceptance or use of the prize that are not expressly stated herein as being awarded, are the sole responsibility of the winner. Arrangements for delivery of the prize will be made after winner validation. Odds of winning the prize depend on the number of eligible entries received through both entry methods combined. Prize will be awarded only to an address within the Territory provided it is claimed properly in accordance with these Official Rules. At the Sponsor's discretion, if the prize is not claimed properly in accordance with these Official Rules, the prize may not be awarded.

At the Sponsor's discretion, winner must complete the trip by December 31, 2022, or prize will be forfeited in its entirety. All travel arrangements/accommodations at Sponsor's sole discretion. If, in the sole judgment of the Sponsor, air travel is not required due to winner's proximity to Phoenix, AZ, ground transportation may be substituted for round-trip air travel, but no additional compensation will be offered for the difference in value. All travel expenses not specifically listed, including but not limited to, transportation between winner's home and major closest airport (as determined by Sponsor), ground transportation, meals, incidentals, gratuities, airline fees, fuel, surcharges (including NAV surcharges), airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses, are winner's responsibility. Winner must present a valid credit card in his/her name upon check-in at hotel. Sponsor is not liable for delays, cancellation or unforeseen events related to the flights. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Winner is responsible for procuring adequate documentation required for travel, and, if desired, personal travel insurance prior to departure. Winner will be issued an IRS Form 1099 for the value of the Grand Prize.

6. **Entrant Verification:** The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator – including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.
7. **Disqualification:** Entries which are lost, late, damaged, incomplete, incorrect, illegible, garbled, incomprehensible, postage-due, not received, or do not otherwise comply with these Official Rules (as determined by the Promotion Administrator in its sole and absolute discretion) will be void and will not be entered into the Promotion's prize drawing. Entries made by facsimile, overnight courier, automated means, any entry service, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion and will result in disqualification of the entries and the responsible entrant. Promotion Administrator reserves the right, in its sole and absolute discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or who acts in a disruptive or unfair manner.
8. **Notification & Validation of Winner:** Potential winner will be contacted by telephone, email, regular mail or overnight mail, and will be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, tax forms (which will require winner to provide his/her Social Security Number for reporting purposes only), and where lawful, a publicity release within a stated amount of time. The return of any notification as undeliverable or failure to respond to notices or return any required documents or information in a timely manner or a determination that the potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, in its sole and absolute discretion, may result in disqualification of the winner and forfeiture of the prize, and the selection of an alternate winner in a random drawing from among the remaining eligible entries.
9. **Limitations:** To the fullest extent permitted by applicable law, Promotion Parties are not responsible for: (i) electronic or digital transmissions, entries or mail that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, non-delivered, or not received by Sponsor or Promotion Administrator for any reason; (ii) mail that is received postage-due; (iii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission,

communication failures (including but not limited to failures or malfunctions of phone lines, mail delivery service, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries, or for printing, distribution or production errors; (iv) failed or unavailable hardware, network, software or telephone transmissions; (v) damage to entrants' or any person's computer; (vi) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vii) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (viii) any typographical or other error in any printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of the prize winner; (ix) any human or other error which may occur in the promotion or administration of this Promotion; or (x) cheating or fraud by any participant.

10. **Modification, Suspension and Termination:** If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, legal mandate, pandemic or epidemic, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator will select the winner in a random drawing from among all applicable eligible, non-suspect entries received through both entry methods combined as of the time/date of termination.
11. **Releases:** By participating in this Promotion, entrants agree (and agree to confirm in writing): (a) to the maximum extent permitted by law, that all causes of action arising out of or connected with this Promotion, or the prize, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless Promotion Parties and their respective successors and assigns from and against any liability, loss, claim or cause of action, including, but not limited to, injury, death or damages arising out of participation in this Promotion or the acceptance, possession, use or misuse of the prize (if applicable) or the use of any photo or video of entrant or any entry; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.**
12. **Publicity:** Except where prohibited, participation in the Promotion constitutes each entrant's permission for the Sponsor and its agencies to use entrants' names, photographs, videos, voices and/or any other likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without compensation or notice.
13. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <http://flipme.com/privacy-policy>. By entering this Promotion, each entrant agrees that the Sponsor, its agents and/or representatives (including the Promotion Administrator) may store, share and use the personal information he/she submitted with his/her entry for the purpose of administering the Promotion and agrees to the collection, use and disclosure of his/her personal information as described in these Official Rules, in the above Privacy Policy and as permitted by law.
14. **Choice of Law, Jurisdiction and Notice:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. By entering, entrants irrevocably consent to the exclusive jurisdiction of the federal and state courts located within the county of Santa Clara, California for any action, suit or proceeding arising out of or relating to this

Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2021 Promotion Administrator.

15. **Severability & Conflicts:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or made by any representative of Sponsor or Promotion Administrator, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.\
16. **Winner's Name:** To view the name of the winner for this Promotion, please visit <http://certified.promotrust.com/NewReachEducation/FlipMeSweepstakes/winners>. The winner's name will be available after winner validation has been completed.
17. **Third Party Rights:** All trademarks used herein are the property of their respective owners.
18. **Sponsor:** New Reach Education LLC, Tempe, AZ. Mail-in entries are not accepted at this address.
19. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 3222, Saratoga, CA 95070. Mail-in entries are not accepted at this address.