

**Newton \$50K College Fund Giveaway
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

SWEEPSTAKES SCAM WARNING

This is a legitimate sweepstakes administered by SweepstakesPros, a leading promotion administrator for over 30 years. Protect yourself from scams by following the guidelines below:

If you are selected as a potential winner:

- **Notifications:** We will contact you by the email address, phone number, or mailing address you provided upon entry. You will be notified only by SweepstakesPros or the Sponsor listed in these rules. Ensure that any email notice from SweepstakesPros has the domain "@sweepstakespros.com".
- **No Payments:** We will never ask you to pay anything to receive a prize. We will never request your bank account or credit card information.
- **Tax Forms & Releases:** You may be required to complete a U.S. tax form and provide your Social Security Number. You may also be required to complete and notarize affidavits, declarations of eligibility, and releases.

Still Concerned?

If you receive a notification that you are a potential winner of this sweepstakes and suspect it might be a scam, please contact us and include the name of this sweepstakes.

1. **Eligibility:** The Newton \$50k College Fund Giveaway (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia (the "Territory") who have reached the legal age of majority in their state, are located in the Territory at the time of entry, and are not otherwise prohibited from entry as set forth herein. Newton Baby, Inc. ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parent companies, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees, representatives and agents (collectively, "Promotion Parties"), and members of their immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are not eligible to participate. The Promotion is subject to all applicable federal, state, and local laws and is void outside the Territory and where prohibited by law. Other eligibility requirements and conditions of participation are set forth below in these official rules for the Promotion ("Official Rules"). By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.
2. **Promotion Period:** The Promotion begins at 12:00 a.m. Eastern Time ("ET") on September 1, 2025 and ends at 11:59 p.m. ET on October 15, 2025 (the "Promotion Period").
3. **How to Enter:**
 - a. **Registration Entry:** During the Promotion Period, visit <https://www.newtonbaby.com/pages/newton-50k-giveaway> (the "Website") and locate the official entry form. Follow the instructions, complete all required fields, and submit the entry

form to receive one (1) entry in the Promotion ("Registration Entry"). LIMIT ONE (1) REGISTRATION ENTRY PER PERSON/EMAIL ADDRESS.

- b. **Bonus Entry:** During the Promotion Period, after you have registered, click on one or more of the following actions available on the Website to receive the associated number of "Bonus Entries" in the promotion for each action made:
- i. **SMS Sign-up Entry:** During the Promotion Period, click on the "Sign-up for Newton texts" link on the Website to earn ten (10) additional entries ("SMS Sign Up Entries") in the promotion.
 - ii. **BabyList Entry:** During the Promotion Period, click on the "Register for a Newton Product on BabyList" to earn ten (10) additional entries ("BabyList Entries") in the Promotion.
 - iii. **Facebook Entry:** During the Promotion Period, click on the "Visit Newton on Facebook" link on the Website to earn five (5) additional entries ("Facebook Entries") in the Promotion.
 - iv. **Baby Talk Entry:** During the Promotion period, click on the "Visit Newton's Facebook Parenting Group" on the Website to earn five (5) additional entries ("Baby Talk Entries") in the Promotion.
 - v. **Instagram Entry:** During the Promotion Period, click on the "Visit Newton on Instagram" link on the Website to earn five (5) additional entries ("Instagram Entries") in the Promotion.
 - vi. **YouTube Entry:** During the Promotion Period, click on the "Visit Newton on YouTube" link on the Website to earn five (5) additional entries ("YouTube Entries") in the Promotion.
4. **Additional Entry Terms:** Entrants must complete all required information for each method of entry. For Bonus Entries, you may need to register or be registered on the social media sites and agree to their terms of use. Registration on these sites is free. LIMIT FORTY-ONE (41) ENTRIES PER PERSON/EMAIL ADDRESS/HOUSEHOLD. By entering you agree to the Website Terms of Service located at <https://www.newtonbaby.com/policies/terms-of-service> and you consent to receive email and SMS announcements from Sponsor, in accordance with its Privacy Policy, available at <https://www.newtonbaby.com/policies/privacy-policy>. You may unsubscribe from the email and mobile announcements without affecting your chances of winning this Promotion. If you provide your mobile phone number, you will receive approximately up to twenty (20) messages per month from an automated system. **Standard message and data rates may apply.** Text **STOP** to unsubscribe. Text **HELP** to get help. Consent to receive text messages is not required to buy goods and services. **Please consult the terms and conditions in your individual service plan prior to signing up for text messages.**
- To the maximum extent permitted by law, all entries and submissions become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein.
5. **Prize Drawing:** On or about October 22, 2025, the Promotion Administrator will conduct a random drawing from among all eligible entries received during the entire Promotion Period.
6. **Prizes & Approximate Retail Value ("ARV"):** One (1) Grand Prize: \$50,000 cash awarded in the form of a check, which can be used for your child's education fund. Ten (10) Second Prizes: Newton Baby Shop Credits worth \$300 each (ARV: \$300). Total ARV of all prizes is \$53,000. Shop credits are valid only on www.newtonbaby.com and cannot be combined with other promotional discounts.
7. **Prize Conditions.** The following conditions are applicable to all prizes. LIMIT ONE (1) PRIZE PER PERSON/EMAIL ADDRESS/HOUSEHOLD. Prize(s) must be accepted as awarded. All characteristics and features of the prize(s) except as otherwise explicitly stated above are at the Sponsor's sole and absolute discretion. No substitution, cash redemption, sale or transfer of prize(s) is permitted except at Sponsor's sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute such prize (or

portion thereof) with an equivalent prize of equal or greater value, except as otherwise provided herein. PRIZE(S) IS AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE, EITHER EXPRESS OR IMPLIED. WINNER(S) OF PRIZE(S) AGREES THAT SPONSOR, AND THE PROMOTION PARTIES, HAVE NEITHER MADE NOR ARE RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE PRIZE(S), INCLUDING BUT NOT LIMITED TO ITS QUALITY, CONDITION, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. All federal, state, and local taxes, and all other costs, expenses, and other requirements associated with acceptance or use of the prize(s) or not listed herein as the responsibility of Sponsor, are the sole responsibility of the applicable winner(s). You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor or the Promotion Administrator. Arrangements for delivery of prize(s) will be made after winner validation. Prize(s) will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules. At the Sponsor's discretion, if a prize is not claimed properly in accordance with these Official Rules it may not be awarded. In no event will more than the stated number of prizes be awarded. If due to a printing, production or other error, prize notifications are delivered to entrants in error or the number of prize notifications or claims exceeds the stated number of prizes stated in these Official Rules, the intended prizes will be awarded to those properly selected in accordance with these Official Rules or the Promotion Administrator may, in its sole discretion, select winners in a random drawing from among all eligible entrants or from among all persons holding verified and valid prize claims for such prizes.

8. **Odds of Winning:** Odds of winning a prize depend on the number of eligible entries received.
9. **Entrant Verification:** In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the natural person in whose name the entry was made. The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator – including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.
10. **Disqualification:** Entries which are incomplete, incorrect, incomprehensible, not received, or do not otherwise comply with these Official Rules (as determined by the Promotion Administrator in its sole and absolute discretion) will be void and will not be entered into or be eligible to win a prize in the Promotion's prize drawing(s). Entries made by facsimile, overnight courier, automated means, any entry service, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion and may result in disqualification of the entries and the responsible entrant(s), as determined by the Promotion Administrator in its sole and absolute discretion. Promotion Administrator reserves the right, in its sole and absolute discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or who acts in a disruptive or unfair manner or who otherwise fails to comply with these Official Rules.
11. **Notification & Validation of Winners:** Potential winners, at Promotion Administrator's discretion, will each be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, tax forms, and where lawful, a publicity release within a stated amount of time as a condition to receive any prize. Failure to comply will result in forfeiture of all rights to the prize(s). The return of any notification as undeliverable or failure to respond to notices or return any required documents or information in a timely manner or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, in its sole and absolute discretion, may result in disqualification and forfeiture of any prize without further notice and the selection of an alternate winner in a random drawing from among the remaining eligible entries.
12. **Limitations:** To the fullest extent permitted by applicable law, Promotion Parties are not responsible for: (i) electronic or digital transmissions, entries or mail that are lost, late, stolen, incomplete, illegible,

damaged, garbled, destroyed, misdirected, not delivered, or not received by Sponsor or Promotion Administrator for any reason; (ii) mail that is received postage-due; (iii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures (including but not limited to failures or malfunctions of phone lines, mail delivery service, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries, or for printing, distribution or production errors; (iv) failed or unavailable hardware, network, software or telephone transmissions; (v) damage to entrants' or any person's computer; (vi) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vii) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (viii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (ix) any human, or other error, which may occur in the promotion, administration, or execution of this Promotion; or (x) cheating or fraud by any participant. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, if possible.

13. **Modification, Suspension and Termination:** If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error, legal mandate, social media mandate, pandemic, epidemic, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or, modify, suspend and/or terminate this Promotion, including the selection of winners in a manner the Promotion Administrator deems fair and reasonable, including the selection of winners in a random drawing from among all eligible, non-suspect entries received prior to such modification, suspension or termination. Thereafter, the Sponsor reserves the right to accept no further entries and award no further prizes.
14. **Limitation of Liability and Releases:** To the fullest extent permitted by applicable law, by participating in this Promotion, entrants agree (and agree to confirm in writing): (a) that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless the Promotion Parties, Meta, Alphabet Inc., and their respective successors and assigns from and against any liability, loss, claim or cause of action whatsoever related to entrant's participation in this Promotion, including, but not limited to, personal injury, death, or damage to or loss of property arising out of participation in this Promotion or the acceptance, possession, use, inability to use, or misuse of any prize received in this Promotion or the use of any photo, video or entry; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.
15. **Media Release:** Except where prohibited by law, participation in the Promotion constitutes each entrant's permission for the Promotion Parties and their affiliates, agents, and agencies to use each entrant's name, photograph, video, voice, likeness, and/or biographical information for advertising, publicity, and promotional purposes in all media now known or hereinafter invented, worldwide, in perpetuity, without compensation, notification, or permission.
16. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://www.newtonbaby.com/policies/privacy-policy>. In the event of any conflict between these Official Rules and this Privacy Policy, these Official Rules shall control. By entering this Promotion, each entrant agrees that the Sponsor, its agents and/or representatives (including the Promotion Administrator) may store, share and use the personal information he/she submitted with his/her entry for the purpose of administering the Promotion and agrees to the collection, use and

disclosure of his/her personal information as described in these Official Rules, in the above Privacy Policy and as permitted by law.

17. **Choice of Law, Jurisdiction & Notice:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, USA without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California, USA. By entering, entrants irrevocably consent to the exclusive jurisdiction of the federal and state courts located within the county of Santa Clara, California, USA for any action, suit or proceeding arising out of or relating to this Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2000-2025 Promotion Administrator.
18. **Severability & Conflicts:** The invalidity, unenforceability, or illegality of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid, unenforceable, or illegal, these Official Rules shall remain in effect and be construed in accordance with their terms as if the invalid, unenforceable, or illegal provision were not contained herein. Promotion Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or made by any representative of Sponsor or Promotion Administrator, and the terms and conditions of these Official Rules shall prevail, govern and control.
19. **Winners' List:** To view the winners' list for this Promotion, please visit <https://certified.promotrust.com/NewtonBaby/50KCollegeFundGiveaway/winners>. The winners' list will be available after winner validation has been completed.
20. **Third Party Rights:** All trademarks used herein are the property of their respective owners. Manufacturers of the prize(s) offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way. This Promotion is in no way sponsored, endorsed or administered by, or associated with Meta, Alphabet Inc. You understand that you are providing your information to Sponsor and not to Meta, Alphabet Inc.
21. **Sponsor:** Newton Baby Inc., Miami, FL. Mail-in entries are not accepted at this address.
22. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 3222, Saratoga, CA 95070.